

Biography

Paul Steele, Executive Director



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Paul Steele is Executive Director of the Air Transport Action Group (ATAG) the only global cross-industry body that promotes sustainable aviation Paul Steele He is also Director Aviation Environment of the International Air Transport Association (IATA), responsible for guiding and implementing IATA's environment strategy worldwide.

Prior to joining ATAG in June 2008, Paul was Chief Operating Officer of WWF International. In this role, he worked extensively on spearheading major partnerships with business and industry with a view to helping them to develop and implement environment and sustainability strategies. Paul is also a former faculty member of the Prince of Wales' Business and the Environment Programme run by Cambridge University.

Before WWF, Paul had over 20 years' senior management experience with major international companies.

His roles included Chief Executive of The Virgin Trading Company, the consumer goods arm of Richard Branson's entrepreneurial empire; Senior Vice President Sales, Marketing and Information Technology of the Hilton Hotel Group, covering 150 hotels in 50 countries and overseeing a sales and marketing team of 1,000 people; and various senior roles at Pepsi Cola International, lastly serving as Group Vice President in charge of Northern Europe.

Over the years, Paul has worked in a broad range of cultures and business environments, living and working in France, Germany, Austria, Turkey, Egypt, the United Kingdom and now Switzerland.

He speaks fluent French and German, as well as some Italian and Eastern European languages.

He holds a Bachelor degree in Business Administration with French and a Diploma in Industrial Studies from Loughborough University in the UK.

His hobbies include music, travel, wildlife, hiking and singing. He is married and has two children.